



GOODWILL
OF DELAWARE AND DELAWARE



2026

Sponsorship Prospectus



Join us in
celebrating the
Power of Work!



2026 Goodwill Inspiration Awards Sponsorship Prospectus

The Goodwill Inspiration Awards Luncheon celebrates and recognizes individuals, organizations and businesses that reflect Goodwill's mission of removing barriers to self-sufficiency through the **Power of Work**.

Please join us, Friday, May 8, 2026, at the Chase Center in Wilmington, Delaware to celebrate our program participants and team members, businesses and community organizations, while raising awareness and funds to support our non-profit mission!

The luncheon is attended by nearly 400 leaders from the business, non-profit, and government sectors throughout the four counties we serve.

Since 2012 our sponsors and luncheon attendees have included:

Accurate Tint and Print	Diamond Technologies	PwC
Action Unlimited Resources	Du Pont	Prospero Consulting
Aetna	Eckert Seamans Cherin & Mellot	Prosperity for All, LLC
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Apex Engineering	Excel Business Systems	RSS Consultants
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Biddle Capital Management	Highmark Delaware	The MandMarblestone Group
Big Box Buildings	IFS Benefits	The WRK Group
Breckstone Architecture	Key National Trust Company of Delaware	Tri-M Group
CBM IFS Insurance	KING Creative	Tsionas Management, Inc
Christiana Health Care System	Laird Stabler & Associates	United Healthcare
CIGNA	Lewis Brisbois Bisgaard & Smith	Upper Darby Township
Citizens Bank	McCollum D'Emilio Smith Uebler	Upright Labs
City of Wilmington/City Council	Met-Life	Waste Management
Comcast	Monroe Energy	Weiner Benefits Group
Corporation Service Company	M&T Charitable Foundation	Whisman Giordano & Associates
Crozer-Chester Medical Center	National Reality Corporation	Wohlsen Construction
Delaware Business Times	New Castle County Chamber of Commerce	WSFS Bank
Delaware Community Foundation	New Castle County Executive	WTW
Del-One Federal Credit Union	Patterson Woods	Wilmington Alliance
Delaware Today/Today Media	PayCom	Wilmington City Council
Delmarva Blood Bank	Pennoni	Wilmington University
Delaware State Chamber of Commerce	Pettinaro	Year Up
Delmarva Broadcasting	Philadelphia Pike Partners	
Delmarva Power	PNC Bank	
Del-One Federal Credit Union		



Align your organization's brand with Goodwill's vision of empowering people, strengthening families, building communities, and protecting the planet through a luncheon sponsorship.

As a sponsor of the Goodwill Inspiration Awards, your organization will enjoy networking opportunities and brand visibility with the nearly 400 luncheon attendees from the business, non-profit and government sectors, as well as visibility to our shoppers, donors and supporters:

- Social media audience: 27,000+ followers
- Good Perks email subscribers: 12,000+

Goodwill Inspiration Awards Luncheon Sponsorship Packages

Custom sponsorships are available.

\$10,000 INSPIRATION Premier Sponsor

- Opportunity for company representative to give remarks and present an award
- Sponsor logo featured in all award recipient videos
- Brand recognition in all event materials, social media (logo), press releases
- Stand-alone social media post with logo recognition and link to sponsor website
- Two tables Premier seating, 16 seats total
- Full-page print ad in event program book
- Logo recognition in Good Perks email, Inspiration Awards edition (12k subscribers)
- Digital ad in eight Good Perks loyalty program emails (12k subscribers)
- Digital ad in four quarterly Goodwill Community Engagement newsletters
- 450-minutes of advertising time on Goodwill store radio (17 locations)

\$5,000 EMPOWER Sponsor

- Opportunity for company representative to give remarks and present an award
- Brand recognition in all event materials, social media (logo), press releases
- Stand-alone social media post with logo recognition and link to sponsor website
- Two tables Premier seating, 16 seats total
- Logo recognition in Good Perks email, Inspiration Awards edition (12k subscribers)
- Digital ad in six Good Perks loyalty program emails (12k subscribers)
- Digital ad in Goodwill Community Engagement newsletters
- 250-minutes of advertising time on Goodwill store radio (17 locations)

\$3,000 IMPACT Sponsor

- Brand recognition in all event materials, social media (logo), press releases
- Stand-alone social media post with logo recognition and link to sponsor website
- One table, Preferred seating, 8 seats
- Logo recognition in Good Perks email, Inspiration Awards edition (12k subscribers)
- Digital ad in four Good Perks loyalty program emails (12k subscribers)
- Digital ad in Goodwill Community Engagement newsletters



\$2,000 ENERGIZE Sponsor

- Brand recognition in all event materials, social media (logo), press releases
- Stand-alone social media post with logo recognition and link to sponsor website
- One table, reserved seating for 8
- Logo recognition in Good Perks email, Inspiration Awards edition (12k subscribers)
- Digital ad in two Good Perks loyalty program emails (12k subscribers)

\$1,300 POWER OF WORK Table Host

- Logo listing in all event materials, social media. Named in press releases
- 1 Table, reserved seating for 8
- Logo recognition in Good Perks email, Inspiration Awards edition (12k subscribers)

\$1,000 BUILDING COMMUNITY Supporter

- Logo listing in all event materials, social media. Named in press releases
- Exclusive sponsor of six Good Perks emails (12k subscribers) with 800 x 300 digital ad and click-thru to your website
- Reserved seating for 4

\$750 ENCOURAGE Supporter

- Name listing in the luncheon program, event website, social media post
- Reserved seating for 4

\$350 MISSION Supporter

- Name listing in the luncheon program, event website, social media post
- Reserved seating for 2

Your sponsorship dollars help to advance our non-profit mission of improving the lives of people facing barriers to self-sufficiency, through the **Power of Work!**

To join us as a sponsor please contact Brie Garrett or visit www.GoodwillDE.org/Sponsorship.

Goodwill of Delaware & Delaware County is a 501(c)(3) charitable organization and donations are tax deductible to the extent allowed by the IRS. Our Federal ID number is 51-0064311.

Thank you for considering sponsorship of the 2025 Goodwill Inspiration Awards Luncheon. We look forward to partnering with you!

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Special Thanks
to Prior Year Sponsors

INSPIRATION AWARDS



INSPIRATION Sponsors



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POWER OF WORK Table Hosts

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The Rambo Family

Assured Partners Delaware

The Morrone Family

Richards Layton & Finger

Berry Refrigeration

Pettinaro

Saul Ewing Arnstein & Lehr

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